



Queen Creek  
CHAMBER OF COMMERCE

CONNECTION | COMMUNITY | CHAMPION



2024-2025

# SPONSORSHIP GUIDE

Queen Creek's official Chamber of Commerce since 2002  
A 501C(6) organization  
22246 S Ellsworth Rd,  
Queen Creek, AZ 85142  
(480) 888-1709



# About Us.



## Introduction

We solve problems so your business can thrive because strong businesses create strong communities. **QC Connect** Connecting our members with each other and the community. **QC Leads** Advocating for policies that keep Arizona pro-business. **QC Works** Supporting and enhancing workforce development within our community.



[Queencreekchamber.com](http://Queencreekchamber.com)



[@Queencreekchamber](https://www.facebook.com/Queencreekchamber)



[@Queencreekchamber](https://www.instagram.com/Queencreekchamber)



[@Queencreekchamber](https://www.linkedin.com/company/Queencreekchamber)



[@Queencreekchamber](https://www.youtube.com/channel/UC...)



# Our Numbers

**3,957** Contacts

Business owners, government officials, local newspapers and the community

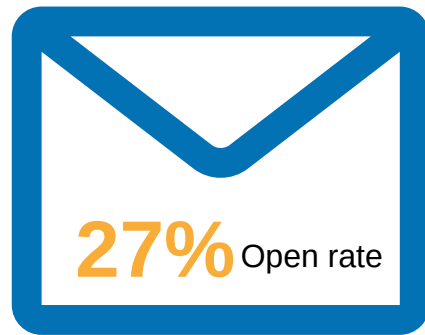


**7,228**

Likes on Facebook

**8,461**

Followers on Facebook



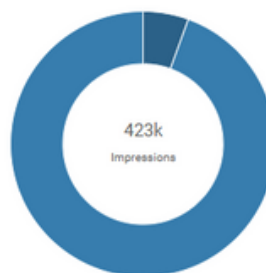
**27%** Open rate

**21%** National average

**856**

Monthly Average Event Calendar Views

Organic & Paid Page Impressions vs Reach



**423K**



**284k**

Average campaign

**3** Emails

**4** Social media posts





# Network QC Luncheon

On the second Tuesday of each month, the Queen Creek Chamber of Commerce hosts the Network QC Luncheon at the Queen Creek Library. Featuring inspirational speakers, timely topics, lunch and networking. Bring a friend or co-worker and join us!

## Presenting Sponsor: \$4,500 (1 year)

- Logo prominently displayed on the event video
- Large logo included on all marketing collateral
- Logo included on event landing page that links out to company website
- Opportunity to record an approximately one-minute video (played at event and posted on social media)
- Opportunity to set up a booth
- 4 tickets to the event

## Supporting Sponsor

**Quarter: \$750**

**6 Months: \$1,400**

**Year: \$2,500**

- Logo displayed on the event video
- Small logo included on all marketing collateral
- Logo included on event landing page
- Opportunity to record an approximately 30 second video commercial (played at event)
- Opportunity to set up a booth
- 2 tickets to the event





# Network QC Luncheon

On the second Tuesday of each month, the Queen Creek Chamber of Commerce hosts the Network QC Luncheon at the Queen Creek Library. Featuring inspirational speakers, timely topics, lunch and networking. Bring a friend or co-worker and join us!

## Food Sponsor: \$250

- Small logo included on marketing collateral as food sponsor
- Logo displayed on the event video and food counter
- 2 tickets to the event

## Business Expo Table: \$75

- Small logo displayed on the event video
- Opportunity to record a 30 second commercial (played at event)
- Opportunity to set up a booth
- Includes one ticket to the event



# Coffee with the CEO

Coffee with the CEO is a bi-monthly event for new members of the Queen Creek Chamber of Commerce. This event provides an opportunity for new members to network with other new members, introduces chamber programs and services, and information to maximize chamber membership.

**Presenting Sponsor: \$1,200** (includes 6 events)

- Logo included on all marketing collateral including social media, emails, and videos
- Logo included on event landing page
- Logo included on personal invitation to members
- Social media recognition
- Verbal recognition at event

**Sold**



“Thank you for being so welcoming into the group. Great collaboration and mix of businesses. The small group setting makes it easy to want to talk about your company and you! Thank you!”

Kim Murphy  
CHASSE Building Team



# Business Awards Dinner

The Queen Creek Chamber of Commerce annual Business Awards Dinner held at Encanterra Country Club in September. More than 150 local and regional businesses and residents will enjoy a fabulous dinner and night of excitement! We celebrate: Business of the Year, Emerging Business of the Year, Volunteer of the Year, and Educator of the Year

**Presenting Sponsor: \$4,000** Only 1 Available

- Seating for 8 in prominent location
- Large logo on the cover of event program
- Large logo on video slideshow during event
- Verbal recognition at event
- Name/ large logo recognition on all promotional materials, including print and digital
- Logo and mention on thank you social media post
- Logo included on nominee videos
- Logo included on photo booth printouts
- Opportunity to provide remarks at event

**Sold**



**Supporting Sponsor: \$2,000** Only 2 remaining

- 4 tickets to the event
- Small logo on video slideshow during event
- Verbal recognition at event
- Name/ small logo recognition on all promotional materials, including print and digital
- Logo and mention on thank you social media post





# Business Awards Dinner

The Queen Creek Chamber of Commerce annual Business Awards Dinner held at Encanterra Country Club in September. More than 150 local and regional businesses and residents will enjoy a fabulous dinner and night of excitement! We celebrate: Business of the Year, Emerging Business of the Year, Volunteer of the Year, and Educator of the Year

## Hospitality Sponsor: \$1,200

- 2 tickets to the event
- Company name on marketing materials
- Verbal recognition at event
- Company name on video slideshow during event
- Company name mention on thank you social media post

## Table Sponsor: \$750 Only 4 Remaining

- Recognition at event and program placement
- Preferential seating for 8

## Red Carpet: \$200

- Includes signage on Red Carpet entrance to Awards Dinner
- Social Media mention





# QC Leads

The QC Leads public policy series includes:

- Coffee & a Mic, a members-only event to hear from elected officials at all levels of government, recordings available on our website and YouTube channel
- Meet the Candidate, 20 minute interviews with candidates running for office at all levels of government, recorded and available on our website and YouTube channel
- Fast Talk, interviews on current issues in Town from a business perspective

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## Title Sponsor: \$5000

- QC Leads presented by (your company name)
- Logo embedded on event logo
- Logo prominently displayed at all QC Leads events
- Large logo on all event recordings
- Large logo on all event related marketing collateral



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## Supporting Sponsor: \$1000 Only 4 available

- Small logo underneath event logo
- Small logo included on all event related marketing collateral
- Small logo displayed at all QC Leads events
- Small logo on all event recordings



# SPONSORSHIPS

The National Civics Bee is created and co-sponsored by the U.S. Chamber of Commerce Foundation. Students in grades six through eight compete for cash prizes and recognition by demonstrating their civic knowledge through an essay and live quiz.

## **PRESIDENTIAL SPONSOR: \$5,000 (1 AVAILABLE)**

The Presidential Sponsorship is the presenting sponsor of the Queen Creek National Civics Bees.

- Large logo included on all Queen Creek digital marketing event materials
- Logo displayed prominently at the event
- Logo on award check
- Opportunity to provide branded swag for attendees

## **TECHNOLOGY SPONSOR: \$3,200 (1 AVAILABLE)**

- Medium logo included on all Queen Creek digital marketing event materials
- Logo displayed at the event
- Option to include logo sticker on student laptops or tablets

## **LIBERTY SPONSOR: \$2,500 (4 AVAILABLE)**

- Medium logo included on all Queen Creek digital marketing event materials
- Logo displayed at the event
- Opportunity to provide branded swag for attendees

## **BILL OF RIGHTS SPONSOR: \$1,000 (3 AVAILABLE)**

- Small logo included on all Queen Creek digital marketing event materials
- Logo displayed at the event

## **AMENDMENT SPONSOR: \$500 (4 AVAILABLE)**

- Name of company mentioned on website
- Name of company displayed at event

Additional opportunities included providing gift cards or swag to all 20 finalists for their participation. Please contact Kim Dowers to secure your sponsorship commitment.  
[kim@queencreekchamber.com](mailto:kim@queencreekchamber.com)





# QC Works

Queen Creek Works is the workforce development initiative of the Queen Creek Chamber of Commerce. The chamber hosts two signature events each year as well as many smaller events.

The first signature event is the **Business and Education Summit** which brings together students, educators, elected officials, and local business owners to provide feedback and exchange ideas about current workforce needs and Career Technical Education programs.

The second event is **Elevate for Tomorrow** which is a unique half day conference for high school juniors from Queen Creek, Gilbert, Mesa, and San Tan Valley. The students attend an opening session to hear from local business leaders about being resilient through setbacks and life challenges and then rotate to one of nine breakout sessions of their choice. These sessions cover everything from financial literacy and job interview skills, to life on a college campus. After their classes, the students move on to a large college and career fair to visit with college representatives and businesses about opportunities after high school.



# QC Works

**Keystone Sponsor: \$5000**

Only 2 Remain

- Large, grouped logo included on marketing collateral for QC Works events and programs, including 2 signature events: Business and Education Summit and Elevate for Tomorrow promotion (including: parent letters, social media, email blasts)
- Logo displayed at QC Works Business and Education Summit and Elevate for Tomorrow
- Company name included in press releases
- Large logo included on Queen Creek Student Chamber website
- Large logo included on Queen Creek Chamber website under program of work
- Social media recognition
- 30 second commercial for 2 signature events



**Impact Sponsor: \$2,500**

Only 3 available

- Small, grouped logo included on email marketing collateral for QC Works Business and Education Summit and Elevate for Tomorrow promotion
- Logo displayed at QC Works Business and Education Summit and Elevate for Tomorrow
- Company name inclusion included in press release
- Small logo included on qcstudentchamber.com website
- Social media recognition







# Business Education Summit

Business and Education Summit which brings together students, educators, elected officials, and local business owners to provide feedback and exchange ideas about current workforce needs and bridging relationships between the classroom and businesses.

## Partner Sponsor: \$750

Only 2 available

- Small logo on marketing collateral
- Company name inclusion included in press release
- Social media recognition
- Recognition at the event

## Educational Sponsor: \$500

Only 4 available

- Company name on marketing collateral
- Company name inclusion included in press release
- Social media recognition
- Recognition at the event

## Breakfast Sponsor: \$300

- Logo displayed at breakfast table
- Social media recognition
- Company name mention on marketing collateral

**Sold**





# Elevate for Tomorrow

Elevate for Tomorrow which is a unique half day conference for high school juniors from Queen Creek, Gilbert, Mesa, and San Tan Valley. The students attend an opening session to hear from local business leaders about being resilient through setbacks and life challenges and then rotate to one of nine breakout sessions of their choice. These sessions cover everything from financial literacy and job interview skills, to life on a college campus. After their classes, the students move on to a large college and career fair to visit with college representatives and businesses about opportunities after high school.

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## Partner Sponsor: \$750

Only 2 available

- Small logo on marketing collateral
- Company name inclusion included in press release
- Social media recognition
- Recognition at the event

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## Educational Sponsor: \$500

Only 4 available

- Company name on marketing collateral
- Company name inclusion included in press release
- Social media recognition
- Recognition at the event



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## Classroom Sponsor: \$250

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Only 8 available

- Logo displayed outside of classroom
- Social media recognition
- Opportunity to provide branded swag for students in the classroom
- If applicable, company mention on parent/student registration form

# SPONSORSHIPS

## STATE OF THE TOWN

The annual Queen Creek State of the Town address is given by the Mayor and Town Council providing the previous year's accomplishments along with highlights for the coming year.

### PRESENTING SPONSOR: \$3,500 (1 AVAILABLE)

- Large logo included on all Queen Creek digital marketing event materials
- Logo displayed prominently at the event
- Emcee recognition
- Program recognition
- Reserved seating at event



Delivering water and power™

**Sold**

### CORPORATE SPONSOR: \$1,000 (4 AVAILABLE)

- Medium logo included on all Queen Creek digital marketing event materials
- Logo displayed at the event
- Emcee recognition
- Program recognition

### SMALL BUSINESS SPONSOR: \$500 (5 AVAILABLE)

- Logo displayed at the event
- Emcee recognition
- Program recognition

Please contact Kim Dowers to secure your sponsorship commitment.  
[kim@queencreekchamber.com](mailto:kim@queencreekchamber.com)